

Jeffrey W. French

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Objective

A graphic design position working in a field dedicated to promoting positive and sustainable social change.

Design Experience

Freelance Design – New York, NY (September 2005 – present)

Graphic Designer

- » Website design & coding, print collateral, branding and other graphic related work for various clients.
- » **Clients include:** *Coach, Color of Change, The Fader, The League of Young Voters, MoveOn.org, 10 Deep Clothing, Victoria's Secret Direct*

StoneHouse Digital – New York, NY (October 2006 – November 2008)

Front-End Web Designer

- » Website design, coding and maintenance, focussing on cutting edge technology & functionality with clean and relevant design.
- » **Clients include:** *Fulbright Program, Institute of International Education, Materials for the Arts, Upper Playground*

Global Rhythm Magazine – New York, NY (June 2004 – July 2005)

Art Director

- » Designed entire layout & complimenting graphics for monthly publication of magazine and complimenting website.
- » Managed all aspects of graphic design and preproduction responsibilities.

West Fourth Web Solutions – New York, NY (June 2003 – June 2004)

Web Designer

- » Worked with clients to create distinguished web identity and site concepts.
- » Designed and developed websites, working closely with back-end programmers.

Maeskye Advertising – New York, NY (March 2003 – June 2004)

Graphic Designer

- » Worked together with Principal copywriter to develop visual concepts for a variety of print and web ads.
- » **Clients included:** *Gallagher's Steakhouse, Oyster Bar, Pawling Corporation, Stissing House and Interboro Institute.*

YRB Magazine – New York, NY (May – August 2001)

Editorial Layout & Graphic Designer

- » Designed layouts & complimenting graphics for magazine articles.

Education

New York University, The Gallatin School of Individualized Study – New York, NY

BA May, 2002, Individualized Study; Visual Arts & Design.

- » Honors: Recipient, College of Arts & Science merit-based Trustee Scholarship, (NYU September 1998 – December 1999); Recipient, Gallatin merit-based Trustee Scholarship, (January 2000 – June 2002).
- » Art Director, Gallatin Arts Festival, (October 2001–May 2002)

Computer Skills

- Software: Adobe After Effects, Dreamweaver, Flash, Illustrator, InDesign, and Photoshop; Apple Final Cut Pro; Microsoft Office; QuarkXpress
- Code: Standards compliant XHTML; CSS; (basic knowledge of PHP and Javascript integration)

Additional Skills

- Film & Digital Photography
- Mid-level Photographic Retouching
- Basic Video Editing & Compositing
- Digital Prepress
- Strong Organization & Communication skills